CC ROLEPLAY SCENARIOS

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Section 1. Introduction

We all have different personalities/experience/circumstances, it is important to have a common goal. This goal is to help others reduce their GHG emissions to mitigate the worst consequences of climate change. Whatever the eventual warming above 1.5°C, every 0.1°C matters, so there is plenty of scope to reduce the current 3.5°C projected rise.

Here you'll find 7 essential 'factual' statements which CCs need to convey. Getting our community (audience) to understand these is the best chance of instilling necessary (i.e. effective) behavioural change. Choose the one(s) you feel comfortable talking to others about. They are where you want the conversation to end, not what you start with. Each has a reference to a resource you can point your audience to, but make sure you are familiar with it, so you come across as having had personal experience.

There are also some conversation scenarios you may want to practice, you can make up your own starting points, as long as you end up having put across one (or more) of the seven 'essential facts'.

It may be helpful to explore the Climate Outreach resources and most recent report. This webinar recording is a good starting point.

Practice with one of the seven essential facts under different scenarios. When you feel comfortable doing this, try putting across the other essential facts. Remember, you'll have to tailor your approach to your audience.

Feel free to share your experiences on the CC WhatsApp group or at a CC gathering.

Section 2. Essential facts

Here are the essentials for effective action on mitigating climate change. They are where you want the conversation to end, not what you start with. The resources in brackets can be found on ACT's CC page, if not, please contact the cc coordinator.

1. Only a significant reduction in GHG emissions is effective, everything else is about making us and others feel good. (CC Lite session)

2. Reducing GHG emissions must start with measuring what they are where they happen. You can't manage what you can't measure! (CFT)

3. The majority of the energy we use globally comes from BURNING fossil fuels. So managing our energy and where it comes from is a good place to start, but beware of 'greenwash'. (CC & CC Lite training)

4. Start by cutting out wasteful actions, things that use energy but are not useful; turning things off when not needed or only heating water you need are easy examples. (My Electricity)

5. Then look at ways of doing things differently, compare the GHG emissions of different options. (CFT, CC Actions Search, Carbon Factor Search)

6. Sometimes it's necessary to replace an energy consuming thing with a more efficient version, make sure you calculate the GHG payback time first. (CC Actions Search, Carbon Factor Search)

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7. If you've done all those things, and you have the up-front capital, consider buying/investing in low-carbon energy generation. Check out the £ and GHG pay-back time. (TECs technology guides)

Section 3. Engagement scenarios

These are possible opening statements, there can be many more. It's best if you know something about your audience to help you understand their motivations and degree of engagement in the topic. If you don't know your audience, start by asking open, general and non-confrontational questions about them to help you with your conversation.

The Climate Outreach website and report (see links in Section 1)are a good source to get a feel for what type of audience you may encounter, their motivations, aspirations and concerns.

3.1 Scenario #1

CC: What's going on with government U turns?

A: yes, can't understand why they've backtracked on policies to reduce spending.

CC: It's not just winter fuel allowance and PIP payments, what about their climate pledges?

A: what do you mean?

……..

CC: It's difficult to know what to do, so I've done some training with ACT. I now realise I need to know where my emissions are before deciding what to do about them. I used the CFT and discovered …….

3.2 Scenario #2

CC: Did they ever find out about what caused the massive electricity outage in Spain earlier this year?

A: I think so, it was too many solar farms. It looks like renewables are not the answer.

CC: You mean the answer to climate change?

A: Yes, looks like there are side effects to every solution we come up with.

……

CC: It's difficult to know what to do, so I've done some training with ACT. They provide tools and guides so I can choose the most effective action for my circumstances. I did one of their free My Electricity sessions and found out ……

3.3 Scenario #3

B: Electricity and gas prices are going up again, why does the government not remove the green levies and stop making us pay for their Net-Zero plans?

CC: Good question, why are they so obsessed by NZ?

B: I suppose it has something to do with Climate Change, but that's years away.

…….

3.4 Scenario #4

B: I'm thinking of buying an EV

CC: Ah, I got one, what made you decide to get one?

B: They're meant to be good for the environment, I've already got the solar panels, so that's the next obvious thing to do.

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3.5 Scenario #5

B: Finally, the summer has arrived, it's been lovely and warm.

CC: Yes, I've also enjoyed it, but I worry about all those whose summer has become a little too hot to bear.

B: Like in southern Europe at the moment?

CC: Exactly! It seems that even the current global temp rise of 1.3^{O}C has had dire consequences for many.

B: True, but they're not as bad as they keep telling us, we've always had wildfires and high temperatures.

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